

To reach the objectives and strategy for year 2020 our company management defines following principles of quality policy:

The management of the company is obliged to fulfil the above listed principles by:

- Determining goals and evaluating their achievement
- Continuous improvement of the management systems.
- Ensuring the required resources.
- Applying the state-of-the-art findings and trends.
- Motivating the employees and developing their competences.
- Observing the essential ethical principles.



Ing. Miloslav Kamiš
Managing Director

České Budějovice
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Company Policy

1. Mission of the Company

Nowadays at the beginning of 21st century the food industry is essential to sustain the lives of all people on the planet and we are a significant part of it. We are able to produce quality and safe casings and thus we fulfil its worldwide needs generating value for our partners, shareholders and investors.

2. Vision of the Company

Our goal is to be an authentic GLOBAL LEADER and this means that our company:

- focuses its efforts to create value for shareholders in a sustainable way.
- is the global leader in all meat casings families and promotes actively the development of new markets.
- is the preferred option for the customers and the inspiring option for competitors.
- is the industry benchmark in the terms of efficiency and productivity in all casings technology.
- has the best team of the market, attracts and retains the talent and develop its skills.
- heads in service, in cost, and in technology.

3. Values of the Company

Our company respects and is committed to the following values:

- Cooperation and Team
- Respect to people
- Communication and Confidence
- Professional, Efficiency, Quality
- Our Possession
- Innovative approach

4. Satisfaction of Customers

Our company always prioritizes the customers, efficiently identifying and meeting their needs and expectations.

We continuously provide the customers with complex services along with suggestions for the most efficient solutions utilising our products, and thus help them to develop their activities and competitive strength.

5. Satisfaction of Employees

The employees represent one of the essential sources of our prosperity, and with the view of developing this potential we create high-quality and safe working environment and offer to our employees the opportunities for personal as well as professional growth.

We support talented people, and it is our goal that every employee finds satisfaction in his or her work.

6. Supplier-Customer Relations

Within the framework of our supplier-consumer relations we support impartial and fair tenders, always striving for stable partnership based on mutual respect, trust and quality.

We always make sure that all the requirements and needs of our partners have been entirely understood, and that these requirements have been fulfilled by both parties.

7. Legislation

We know, observe, regularly review and evaluate all the legal requirements stipulated by regulations applicable to our products, processes and activities.

8. The Community and the Environment

We minimize the negative effects of our activities on the local community, and with the help of our management system we continuously contribute to the protection of the environment and to saving of the energy and natural resources.